



**UWA STUDENT GUILD**

**Friday 19<sup>th</sup> February 2010**

## WHAT YOU NEED TO KNOW

UWA O-Day will be held on James Oval and Koort Kwoba Dandjoo (Guild Village) from **11 am to 3.30 pm on Friday 19<sup>th</sup> February 2010.**

O-Day Festival is the biggest student event on campus, attracting around 5,000 new and returning students to the sprawling James Oval. Taking place on the Friday of O-Week, it's when UWA explodes into life with live music, giveaways, food and hundreds of brightly-coloured festival stalls, with corporations, clubs, community groups and many more offering their products and services to the many thousands of attendees. It's the perfect opportunity to market your brand to a captive audience of students, many of whom are yet to establish purchasing behaviours that will stay with them throughout their time at uni.

Activities, demos, displays and comps are what the day is all about, so if you have a strange or funster idea for your O-Day stall, let us know!

If you wish to apply for a stall site for your organisation, please complete the 3 easy steps on the attached Stall Application Form and submit it to the Activities Office between 9.00 am and 5.00 pm weekdays (Located 1<sup>st</sup> Floor Guild Hall UWA).

Alternatively, you can fax your form to (08) 6488 1041 or post it to:  
Activities Office, UWA Student Guild M300, 35 Stirling Hwy, Crawley WA 6009.  
OR use the online form ([www.guild.uwa.edu.au/home/activities/oday/stallbookings](http://www.guild.uwa.edu.au/home/activities/oday/stallbookings))

**All applications must be received by Friday 15<sup>th</sup> January 2010.**

Early bird discount applies for forms received up to this date.

Food application deadline is 8<sup>th</sup> January 2010.

Please note: payment is due prior to the event. Payment can be cash, cheque or money order made out to The Guild of Undergraduates (located 1st floor Guild Hall UWA).

Want to know more?

Call the Activities Office and talk to  
**Jonathon Zahra**

P: (08) 6488 2291

E: [activities@guild.uwa.edu.au](mailto:activities@guild.uwa.edu.au)

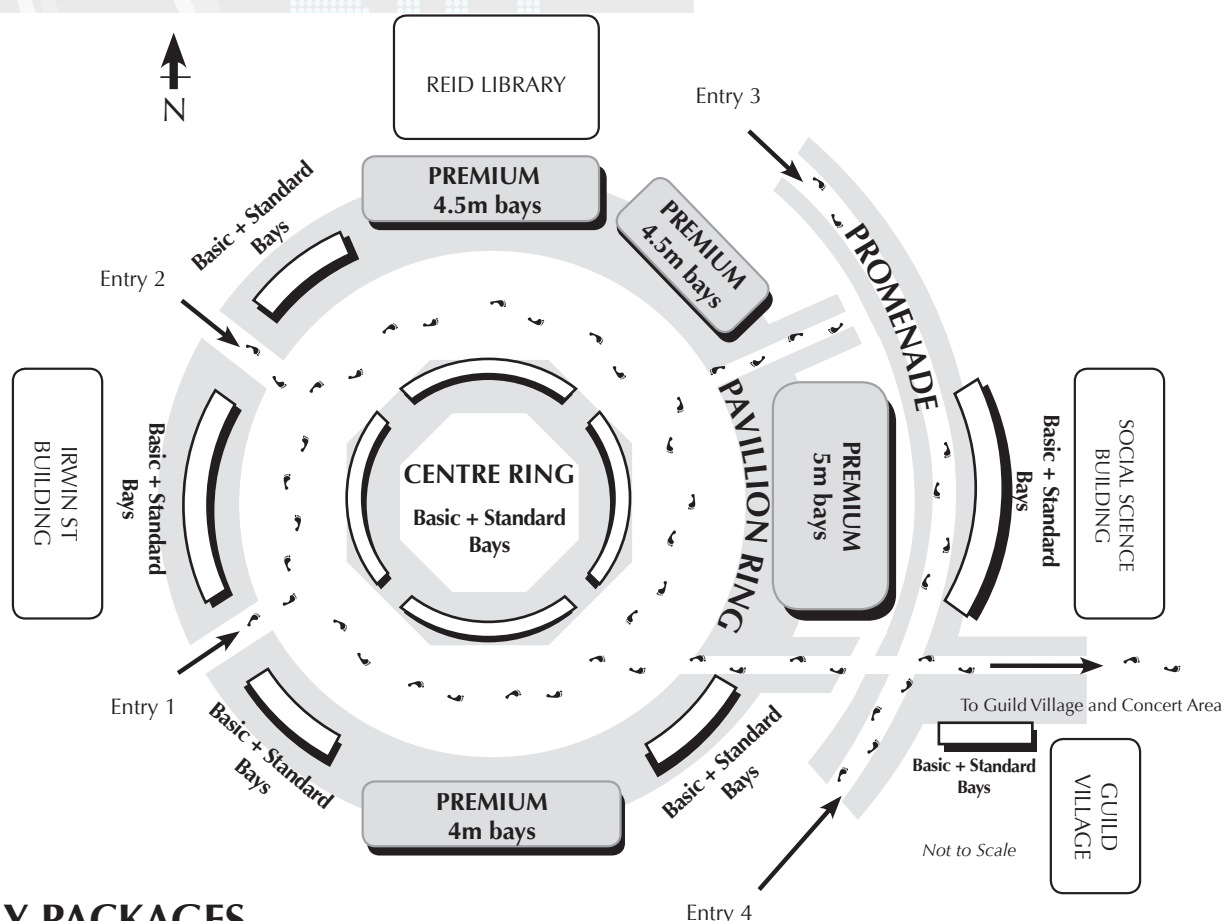




## UWA STUDENT GUILD

### Essential Info

## James Oval, UWA



## O-DAY PACKAGES

### PREMIUM PACKAGES

All Premium Packages include prime placement in the Pavillion Ring, the high-traffic outer ring situated on James Oval. Premium Marquees are the largest and best-looking shade options, with high ceilings and plenty of depth, giving you the potential to run activities inside your stall. Each Premium Marquee has walls that adjoin with the next bay, increasing the number of people surrounding your area and creating a truly vibrant, buzzing atmosphere. Don't miss out on the best marquees and best placement at the O-Day Festival!

### STANDARD PACKAGES

Standard Packages include a free-standing marquee and placement in the Centre Ring or Promenade (limited space also available in the Pavillion Ring). Although not as tall or deep as Premium Marquees, Standard Marquees offer adequate shade and space for 2-4 staff members.

### BASIC PACKAGES

If you want exposure at the O-Day Festival on a budget, then the Basic Package is for you. You will be provided with 3m of frontage and it is strongly recommended that you bring your own shade.

### FRONTAGE

All packages include a minimum of 3m frontage. For Basic and Standard packages, if you require extra frontage you may book one or more additional adjacent stall spaces and receive a 50% discount on each extra stall. For Premium stalls extra space is also available – contact us for a quote.

### FURNITURE

One 1.8m trestle table and two chairs are also included in the package price. Extra tables may be ordered for \$15 each. Any extra chairs on the day will be available from 10.30am on a first-come, first-served basis.

### TEMPORARY FOOD APPLICATIONS

If you plan on selling or providing any food or beverages at the O-Day Festival (even lollies or cans of soft drink), you must let us know by ticking the box on your application form. You will also need to fill out a Temporary Food Application form and submit it to us with your stall application form or by 8 January 2010.

### MUSIC / NOISE RESTRICTIONS

Although we encourage music and atmosphere at the O-Day Festival, we do ask you to be considerate to other stallholders. If you plan on playing amplified music at your stall, it **MUST NOT** be excessively loud. Generally, if you need to shout or cannot hear when in conversation, it's too loud. Any group amplifying excessive noise will have their stall power taken away from them.

More information about the day and your stall allocation will be emailed to you in early February.



## 2010 Stall Application

### Guild-Affiliated Clubs

#### 1. Your Details

Name of Club / Group: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ Postcode: \_\_\_\_\_

Please provide a brief description of your club / group: \_\_\_\_\_

What **ACTIVITY/PROMOTION** do you plan on doing on the day? \_\_\_\_\_

#### 2. O-DAY Festival Stall Packages - tick your preference

BASIC 3m (unshaded)	BASIC 3m (shaded)	STANDARD 3m	STANDARD 6m	PREMIUM 4.5m	PREMIUM 5m
<ul style="list-style-type: none"> <li>• 1 Trestle Table</li> <li>• 2 Chairs</li> <li>• No shade</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Trestle Table</li> <li>• 2 Chairs</li> <li>• Marquee shade 3m x 1.8m</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Trestle Table</li> <li>• 2 Chairs</li> <li>• Marquee shade 3m x 3m</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Trestle Table</li> <li>• 2 Chairs</li> <li>• Marquee shade 6m x 3m</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Trestle Table</li> <li>• 2 Chairs</li> <li>• Large Marquee shade 4.5m x 4.5m</li> <li>• Premium Location</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Trestle Table</li> <li>• 2 Chairs</li> <li>• Large Marquee shade 5m x 6m</li> <li>• Premium Location</li> </ul>
<input type="checkbox"/> \$ 100	<input type="checkbox"/> \$ 230	<input type="checkbox"/> \$ 280	<input type="checkbox"/> \$ 450	<input type="checkbox"/> \$ 450	<input type="checkbox"/> \$ 460

Submit your booking form before **15<sup>th</sup> January 2010** and receive **\$30 off** for being organised!

All prices include GST

See Essential Info sheet for map and stall locations.

Please note: we can customise any of these packages to suit your needs. Please contact us to tailor your stall.

If your Club banks with the Guild, the funds will be automatically debited from your club account. Sign here X

#### 3. Optional Extras & Stall Details

Do you want a PIN-UP BOARD? ☐ No ☐ Yes (Add \$45.00 to your fee above)

Do you want an extra TRESTLE TABLE? ☐ No ☐ Yes (Add \$15.00 to your fee above)

Do you intend to supply FOOD or BEVERAGES ☐ No ☐ Yes (Food Application — See Notes)

Description of food or beverages: \_\_\_\_\_

— Any food (including lollies & soft drink) providers will be required to fill out an additional City of Subiaco Temporary Food Application (due 8th January 2010).

What EQUIPMENT will you be using? \_\_\_\_\_

Is POWER essential for your stall? ☐ No ☐ Yes (Bring your own extension leads)

Do you want to play MUSIC at your stall? ☐ No ☐ Yes (Noise Restrictions — See Notes)

Is there any group you would prefer to be positioned next to? \_\_\_\_\_

Do you have any ADDITIONAL REQUIREMENTS? \_\_\_\_\_

#### PLEASE RETURN THIS FORM TO:

Activities Officer - UWA Student Guild, M300 UWA, 35 Stirling Hwy, CRAWLEY WA 6009

Email: activities@guild.uwa.edu.au Phone: 08 6488 2291 Fax: 08 6488 1041

PLEASE RETURN  
YOUR FORM BY

**15.01.10**

FORMS RECEIVED BY  
THIS DATE QUALIFY  
FOR THE \$30 EARLY  
BIRD DISCOUNT

The Guild reserves the right to decline an application for a stall on the basis of space & technical limitations or to maintain diversity in the composition of participating stalls.

OFFICE USE ONLY

FORM RECEIVED ...../...../..... BY ..... FORM ENTERED ...../...../..... BY .....

Form Updated 01/12/2009