

Miss C.E.O.TM

Career | Entrepreneur | Opportunity



I'MPOSSIBLE

MISS C.E.O. CONVENTION • 28 NOVEMBER 2019

SPONSORSHIP PACKAGE



AN EVENT FOR THE VISIONARIES, THE WORKERS,

THE BELIEVERS, THE GO-GETTERS, THE GOAL SETTERS

AND EVERYTHING IN BETWEEN.

Miss C.E.O.TM

Career | Entrepreneur | Opportunity

MISS C.E.O. CONVENTION 2019

Miss C.E.O. aims to inspire, educate and empower emerging leaders. Their services include interview preparation, coaching, mentoring, professional workshops, events and entrepreneur support.

The theme for this year's event is I'M**POSSIBLE**.

This event is an EMPOWERING day with inspirational Industry experts and keynote speakers for young professional women to gain insights and the confidence to take on new challenges and skillsets. It's also a great opportunity to network with like-minded and motivated women.

WHERE

Burswood on Swan
1 Camfield Drive
Burswood WA 6100

WHEN

Thursday
28 November 2019
8:00am - 4:00pm



Be **INSPIRED** and get connected with industry experts



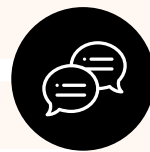
CHALLENGE your way of thinking



Learn strategies to deliver **EXTRAORDINARY** results



Gain the **CONFIDENCE** to become a daring leader



NETWORK with like minded individuals

PRESENTERS



PANEL- SHE CODES, ENGINEERS AUSTRALIA, WISE

Susan, Gail & Kate



BUILDING BRAVE CULTURES AND CREATING DARING LEADERS

Dr. Polly McGee (*Director, Pilot Light, Certified Dared to Lead™ Facilitator, Author, Digital Strategist & Good Hustler*) & **Zoe Coyle** (*CEO Coach, Actress, Writer, Pilot Light, Certified Dared to Lead™ Facilitator*)

How do we become DARING leaders? Dr. Polly McGee & Zoe Coyle join forces to provide you with a sneak peak into the Dare To Lead™ workshop.



MENTAL HEALTH AND HOW TO COPE IN CHALLENGING SITUATIONS

Stefani Caminti BA (*Psych & Counselling, M.A.C.A. CEO*)

Stefani Caminti uses her psychology & Counselling expertise to provide you with coping mechanisms and the importance of mental health.



HR INSIGHT ON HOW TO GET RECOGNISED IN YOUR JOB!

Elina Islamova (*Personal & Professional Development Lead*)

Elina Islamova will provide with key points on how to realize your potential by harnessing the right behaviors to get you noticed in the workplace and get you in the right direction.



WOMEN IN LEADERSHIP. MY CAREER JOURNEY

Lidija Dumbaloska (*Professional Head, Electrical Engineering, Sydney Trains*)

Lidija Dumbaloska is going to provide you insight about her experience and how she has climbed the corporate ladder to become the first ever female Professional Head in NSW Rail!



BE HEARD AND MAKE A DIFFERENCE

Juliana Kelly (*Speechcraft Manager*)

Is public speaking holding you back? Juliana Kelly and the Toastmaster team will provide you with key points on how to communicate effectively and tools to overcome the fear of public speaking.



SUPER WOMEN SUPER STRATEGIES

Kim Paine (*Wealth Advisor*) & **Dietmar Mazanetz** (*Wealth Advisor*)

You have worked so hard to get that stable income but your money disappears with every paycheck. Don't Stress! Kim Paine and Dietmar Mazanetz will provide you with the Pro tips on how to manage your money, including insights on investments and superannuation!



TAKE A STANCE FOR CHANCE

Susan Kreemer Pickford FIEAust CPEng EngExec NER

(*Engineers Australia General Manager WA*)

Susan is going to reflect on her own leadership journey through stepping out of her comfort zone, including emigrating to Perth by herself at only 28 years old having never been to Australia before and provide you with professional tips Susan learnt along the way from engineer to General Manager.



WOMEN IN THE DEFENCE FORCE

Have you ever wondered what the defence force has to offer? The Defence Force Recruitment is going to provide a short presentation on opportunities available to women in the defence force.



OVERCOMING SELF DOUBT AND FEAR

Dino (*Special Guest MAFS Star*)

Dino is a big advocate for mindset and personal development. Dino recently launched his book: *A Miner Who Wins Inner Peace* which is a story on self care, inner peace and strength.

SPONSORSHIP PACKAGES

GOLD SPONSORSHIP

Website Advertising.....	\$500
Signage at Event	\$500
Sponsorship Stand at Event.....	\$1,000
Email Branding.....	\$300
Sponsorship Acknowledgement at event.....	\$100
1 x Table of 8	\$790
Total Value.....	\$3,190

GOLD SPONSORSHIP COST: \$2,000



SILVER SPONSORSHIP

Website Advertising.....	\$500
Signage at Event	\$500
Email Branding.....	\$300
4 Attendees.....	\$396
Total Value.....	\$1,696

SILVER SPONSORSHIP COST: \$800

CORPORATE TABLES

Are you interested in purchasing tickets for the aspiring young females in your workplace?

Corporate Table (8 people).....	\$790
Individual (1 person).....	\$99

SPONSORSHIP FORM

YOUR DETAILS

Company Name

Contact Name

Contact Number

Email Address

Business Address

SPONSORSHIP TYPE (PLEASE TICK / SPECIFY QUANTITY)

☐

Gold Sponsorship (\$2,000)

☐

Silver Sponsorship (\$800)

☐

Table of 8 (\$790 ea)

☐

Individual Tickets (\$99 ea)

PAYMENT DETAILS (PLEASE TICK)

☐

Direct deposit (payment to **Miss CEO** / BSB: **302-162** / Acc: **1469013**)

☐

Visa

☐

Mastercard

\$

Amount

Name on Card

Card Number

Expiry

Signature

Date

Please scan and email this form back to **missceo@missceo.com.au**



NOTHING IS IMPOSSIBLE. THE WORD

ITSELF SAYS “I’M POSSIBLE”!

– Audrey Hepburn

CHARLOTTE MOSS
Founder, Miss C.E.O



CHARLOTTE MOSS: FOUNDER MISS C.E.O.

Having carved out a successful career in the male-dominated world of engineering in the rail industry, Charlotte Moss knows from first-hand experience exactly what it takes to succeed in the business world. Charlotte has worked on multi-million dollar projects and is currently working on one of Australia's biggest and most complex rail automation projects.

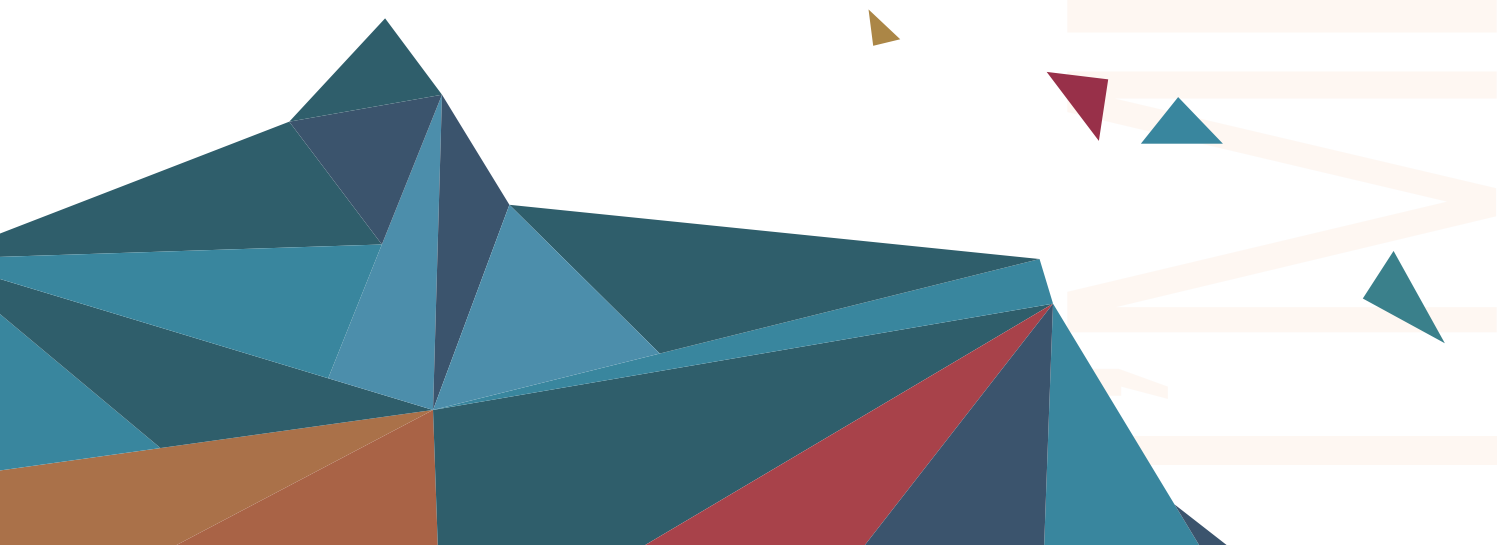
To add to this, Charlotte is a professional athlete and a world champion in the competitive sport of Natural Bodybuilding. As a winner of two gold medals in 2015, Charlotte knows all about passion and commitment, the discipline required to continually improve, and the importance of setting and achieving goals.

Charlotte exemplifies the drive and energy that women need to succeed in the world of business. She founded Miss C.E.O to share her hard-won knowledge and to leverage her personal experience by providing professional women with targeted career support services as well as coaching, mentoring and business planning support .

Under Charlotte's leadership, Miss C.E.O. is also known for its regular program of exciting events and workshops. These are designed not only to educate and inform, but also to provide all-important networking opportunities with other like-minded women.

The signature event in the Miss C.E.O. calendar is the annual Miss C.E.O. Convention. Charlotte will be hosting this year's event on 28 November at Burswood on Swan. Here you'll have the opportunity to hear from Charlotte and an inspiring panel of successful women of business. You can find ticket information [here](#).

Charlotte is the embodiment of today's breed of ambitious, motivated and talented female executives and professionals. In addition to her already-busy corporate role, a busy travel schedule and her fitness commitments, Charlotte is a respected advocate for encouraging women in the world of engineering and manages a diverse range of side businesses, including Miss C.E.O.



Miss C.E.O.TM

Career | Entrepreneur | Opportunity

+614 1108 1068
info@missceo.com.au
missceo.com.au

