

## EZONE Opening Grants Application

### Grant Application for The University Computer Club, Inc (UCC)

Please complete and submit this form to [ezone-ems@uwa.edu.au](mailto:ezone-ems@uwa.edu.au) by 5pm Sunday 30 August.

**Name of Club:** The University Computer Club

**Are you Guild affiliated?** Yes!

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#### Types of events your club is involved in

O- Week      X

Other          X

#### If other, please list here

UCC holds a number of events through the year, from our annual Fresher welcome, quiz nights, anniversary dinners, tech talks, movie nights, vive nights (VR) and LANs. We have a full description of our events here:

<https://www.ucc.asn.au/infobase/freshguide/freshers-guide-2020.pdf>

We hope to collaborate with industry-type events in the near future.

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#### What type of marketing assets does your club require?

Pull Up Banner	X	Poster Board	X
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Table Cloth	X
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We currently have a pull-up banner stand, but no pull up banner!

A picture of our tablecloth set up from O-Day 2020 is shown to the left here. If you look closely, you can see that some of the outline of the text is drawn in permanent marker. Our tablecloth does not have our logo on it either...and the text on the tablecloth is different from the text displayed on our banner. You can also see the logo on the banner is slightly misaligned.

As  
you

can see...our O-Day stall is in need of a little help. We would like some help in branding so students can get a better sense of what UCC seeks to offer.

UCC won best Guild club in 1999. Since that time, we have invested heavily in running our servers and upgrading our infrastructure...however our branding could do with the same attention and input. Perhaps this grant will help us advertise what we really have to offer.




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**Please tell us your brand identity statement – a 1-2 sentence summary outlining who you are and what you do.**

The University Computer Club (UCC) is a student-led Guild affiliated club that has been around since 1974 (before the Computer Science Department formed), that has existed with the goal of

giving UWA students an opportunity for hands-on experience in computing and its administration, by providing direct access to computer infrastructure which is unique on campus.

Our objective is to advance computer science and related technologies by providing students this access, while also providing members with a number of services such as email, web hosting (through UCC's servers!), file storage, VM hosting, as well as a relaxed clubroom to work on a variety of projects.

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**Please detail below your club's event/activation concept. Include details like, the type of activity you want to run to engage attendees, recruit additional members or demonstrate club activities to industry.**

**Easy In Activity**

UCC has a collection of servers under a unified monitoring system. This dashboard will serve as a conversation point to engage attendees in a discussion about UCC's infrastructure.



We would like to engage attendees with our dispense system. We would like to show people what this is. It's accessible through the internet and UCC's systems, and is easy to use. It looks a bit like this:

You can also access Dispense using the `dispense` command. Dispense isn't installed on clubroom machines so you will have to use SSH to access one of the servers.

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/-----Dispense-----\
-- Coke Machine
-> fanta                69
   solo                 80
   vpure                151
   creaming soda        89
   pasito               77
   nullc0ke            93
   coke                91
-- Electronic Payment System
   laserprint 5 pages    10
   clue                 128
   UCC T-Shirt          4000
   UCC Sleeve Logo Tee  2500
   UCC Polo             1800
   membership (non-student and non-guil 1250
   membership (non-student and guild)   1000
   membership (student and non-guild)    750
   membership (student and guild)        500
   MACHRM - kitkat original              115
\-----\
ACC Murphy          $19.74          coke,door
q: Quit            Arrows: Select    Enter: Buy

```

## Conversation Points

There are a quite a few conversation points that we can focus on when talking about what dispense is. It allows students to purchase snacks and drinks from our vending machine, dispense a membership or item such as a club shirt, but is also interesting in terms of what it represents within Computer Science as a field. Our dispense interface and its connection to our Vending/snack machine is a part of the Internet of Things - which is actually a level 5 unit at the University. (See CITS5506 – “The Internet of Things”).

We are hoping to hold several events to demonstrate what the internet of things *actually is*, and engage members/potential members by showing them a bit about our current dispense interface.

If you are interested in finding out a bit more about this, please view our SPG application here:

[https://docs.google.com/document/d/1e\\_kBcyF1xaE07qLQlR0Js86jKNCKyHP13BQcWEnD0t8/e/dit?usp=sharing](https://docs.google.com/document/d/1e_kBcyF1xaE07qLQlR0Js86jKNCKyHP13BQcWEnD0t8/e/dit?usp=sharing)

As discussed in the SPG application, we hope to run several events about our internet-controllable coke machine and how it relates to the dispense interface.

### **Call to Action**

The Call to Action would be for new members or those interested to then register to attend one of these upcoming events we hope to hold about our vending machine, our dispense system, and how it relates to the Internet of Things. And, if we haven't already grabbed their attention with that...the system relates to where to find the cheapest can of coke on campus.

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**Are you committed the opening of EZONE?** Running an activity/stall at We would love to!

**What type of activity would you like to showcase at the EZONE VIP opening?**

UCC has some really fantastic infrastructure on campus and we would be very grateful for the opportunity to improve our branding so that more students can join and become aware of what we truly have to offer. Thank you for considering our application.



James Arcus - UCC President



Timothy Chapman - UCC Vice President