

Victoria's Big Build

Graduate Programs

2022 Recruitment Campaign



Victoria's Big Build Graduate Programs

2022 Recruitment Campaign stakeholder pack

Website or eNewsletter assets – [click here](#) to download



Static image – 1400px by 500px



Static image – 800px by 300px



Static image – 800px by 600px



Static image – 600px by 250px



Static image – 458px by 236px

Victoria's Big Build Graduate Programs

2022 Recruitment Campaign stakeholder pack

Website or eNewsletter copy

Title: Victoria's Big Build 2022 Graduate Programs

Long body copy:

Applications are now open for the Victoria's Big Build 2022 Graduate Programs.

Be part of the biggest transport projects in Victoria's history, like removing 75 level crossings or building the Metro Tunnel.

Get paid while developing your technical and professional skills through a tailored learning program and rotations over two years.

Gain first-hand experience working on real projects and be mentored by world-class industry experts. You'll be learning from professionals who are eager to help and guide you in a range of disciplines like engineering, communications, graphic design, accounting, human resources, law, sustainability and many more.

[HERO VIDEO HERE – link below]

Make a big start to your career, apply today.

> Find out more

Medium body copy:

Know someone who wants to make a BIG start to their career?

Applications are now open for the Victoria's Big Build 2022 Graduate Programs.

Graduates can learn from some of the best and help deliver the biggest transport projects in Victoria's history.

Hear about the programs from current grads:

[HERO VIDEO HERE – link below]

Make a big start to your career, apply today.

> Find out more

Short body copy #1:

Learn from industry experts and help deliver the biggest transport projects in Victoria's history. Make a big start to your career, apply today.

> Find out more

Short body copy #2:

Be part of delivering \$80 billion of major transport projects while gaining hands-on experience to develop your career.

> Make a big start to your career, apply today

Hero video: <https://www.youtube.com/watch?v=Oj3ad9Utx5Y>

Web UTM: https://bigbuild.vic.gov.au/grads?utm_source=stakeholder&utm_medium=website&utm_campaign=vbbgradprograms2022

eNews UTM: https://bigbuild.vic.gov.au/grads?utm_source=stakeholder&utm_medium=email&utm_campaign=vbbgradprograms2022

See next page for the full list of disciplines being recruited, should you wish to tailor the highlighted list in long body copy to suit your audience

Victoria's Big Build Graduate Programs 2022 Recruitment Campaign stakeholder pack

Website or eNewsletter copy

Full list of disciplines being recruited, should you wish to tailor the highlighted list on the previous page to suit your audience

- Accounting/Finance
- Civil Engineering
- Commercial/Procurement
- Communications
- Electrical Engineering
- Engineering Process Research
- Environmental Engineering
- Geographic Information Systems
- Graphic Design
- Human Resources
- Information Systems/Technology
- Land and Property
- Land, Planning and Environment/Urban Design
- Legal
- Mechatronics/Systems Engineering
- Project Controls
- Quantity Surveying
- Safety
- Sustainability

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Facebook or Instagram post assets – [click here](#) to download



Static image



14 second video



6 second video



Animated GIF

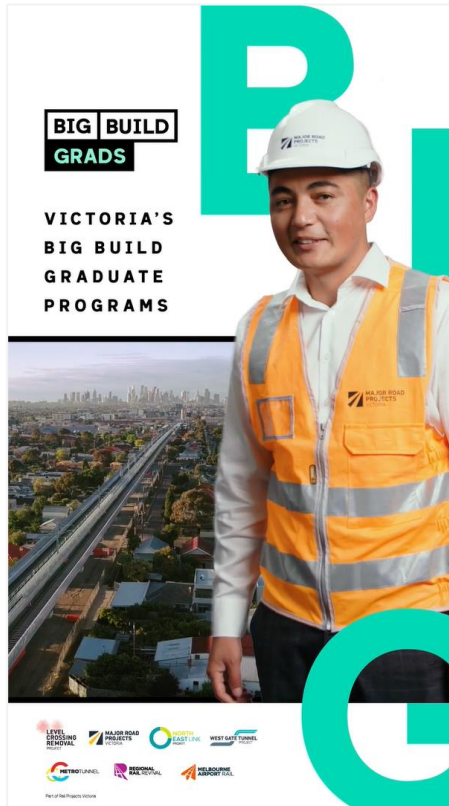


2 minute hero video

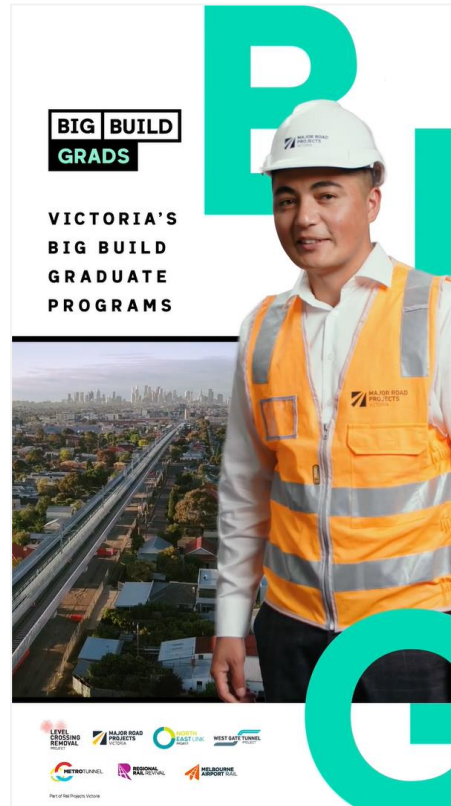
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Facebook or Instagram Story assets – [click here](#) to download



14 second video



6 second video

Victoria's Big Build Graduate Programs

2022 Recruitment Campaign stakeholder pack

Social media post copy samples

Have you heard?

📢 Applications for the **@Victoria's Big Build** Graduate Programs are open for 2022.

Make a BIG start to your career and apply today at bigbuild.vic.gov.au/grads

@Level Crossing Removal Project
@Metro Tunnel
@Melbourne Airport Rail
@Regional Rail Revival
@North East Link
@West Gate Tunnel Project
@Major Road Projects Victoria

Make a BIG start to your career and get paid to develop your technical and professional skills on real road and rail projects.

Applications for the **@Victoria's Big Build** Graduate Programs are open for 2022.

Apply today at bigbuild.vic.gov.au/grads

@Level Crossing Removal Project
@Metro Tunnel
@Melbourne Airport Rail
@Regional Rail Revival
@North East Link
@West Gate Tunnel Project
@Major Road Projects Victoria

Want to be part of the biggest transport projects in Victoria's history?

Now you can be!

Applications for the **@Victoria's Big Build** Graduate Programs are now open for 2022.

Make a big start to your career, apply today at bigbuild.vic.gov.au/grads

@Level Crossing Removal Project
@Metro Tunnel
@Melbourne Airport Rail
@Regional Rail Revival
@North East Link
@West Gate Tunnel Project
@Major Road Projects Victoria

Date for your diary 📅

Applications for the 2022 **@Victoria's Big Build** Graduate Programs close at 11.59pm on Monday 5 April.

Don't miss your chance to be part of the biggest transport projects in Victoria's history.

Explore the variety of programs and choose your preference by matching your qualifications.

Hurry, submit your application by visiting bigbuild.vic.gov.au/grads

@Level Crossing Removal Project
@Metro Tunnel
@Melbourne Airport Rail
@Regional Rail Revival
@North East Link
@West Gate Tunnel Project
@Major Road Projects Victoria

Hurry, there's still time to apply for the 2022 **@Victoria's Big Build** Graduate Programs.

You could be mentored by world-class industry experts as part of a 2-year tailored learning program.

Applications close at 11.59pm on Monday 5 April.

Don't miss out, apply today at bigbuild.vic.gov.au/grads

@Level Crossing Removal Project
@Metro Tunnel
@Melbourne Airport Rail
@Regional Rail Revival
@North East Link
@West Gate Tunnel Project
@Major Road Projects Victoria

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Instagram post copy samples

Want to gain first-hand experience working on real road and rail projects across the state like **@metrotunnelvic** and **@levelcrossings**, **@nelpvic**, **@roadprojectsvic** and **@westgatetunnelproject**?

Now you can!

Applications for the **@bigbuildvic** Graduate Programs are now open for 2022.

Make a big start to your career, apply today at bigbuild.vic.gov.au/grads

#VBB #BigBuildGrads #GraduateProgram #GradProgram #Careers


Make a BIG start to your career and receive mentoring from world-class industry experts as part of a 2-year tailored learning program.

Applications for the **@bigbuildvic** Graduate Programs are open for 2022.

Apply today at bigbuild.vic.gov.au/grads

#VBB #BigBuildGrads #GraduateProgram #GradProgram #Careers

@metrotunnelvic @levelcrossings @nelpvic @roadprojectsvic @westgatetunnelproject

Make a note 

Applications for the 2022 **@bigbuildvic** Graduate Programs close at 11.59pm on Monday 5 April.

Don't miss your chance to get paid for developing your technical and professional skills on real road and rail projects.

Hurry, submit your application by visiting bigbuild.vic.gov.au/grads

#VBB #BigBuildGrads #GraduateProgram #GradProgram #Careers

@metrotunnelvic @levelcrossings @nelpvic @roadprojectsvic @westgatetunnelproject

Hurry, there's still time to apply for the 2022 **@bigbuildvic** Graduate Programs.

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LinkedIn assets – [click here](#) to download



Static image 1



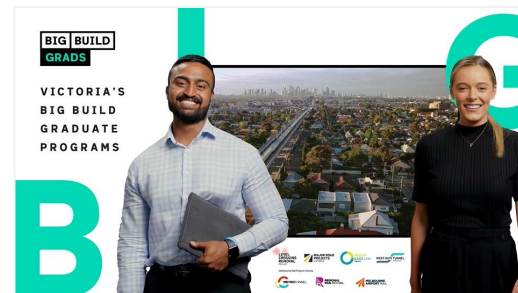
Static image 2



2 minute hero video



14 second hero video



6 second hero video

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LinkedIn post copy samples

Applications for the 2022 Victoria's Big Build Graduate Programs are now open.

Graduates will gain first-hand experience working on real road and rail projects, the biggest in Victoria's history.

For more info or to apply:
bigbuild.vic.gov.au/grads

@Major Transport Infrastructure Authority
@Rail Projects Victoria
@Level Crossing Removal Projects
@North East Link Project
@West Gate Tunnel Project
@Major Road Projects Victoria

#VBB #BigBuildGrads #GraduateProgram
#GradProgram #Careers


Make a BIG start to your career and receive mentoring from world-class industry experts as part of a 2-year tailored learning program.

Applications for the Victoria's Big Build Grad Programs are open for 2022.

Apply today at bigbuild.vic.gov.au/grads

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@North East Link Project
@West Gate Tunnel Project
@Major Road Projects Victoria

#VBB #BigBuildGrads #GraduateProgram
#GradProgram #Careers

Make a note 

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Don't miss your chance to get paid for developing your technical and professional skills on real road and rail projects.

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#GradProgram #Careers