**2022 VACATION PROGRAMS - COMMUNICATIONS PLAN**

| ***Advertising***  ***Platform & Actioned*** | ***Audience*** | ***Timing*** | ***Responsibility*** | ***Information to be Provided*** | ***Images/Attachments/Links*** |
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| CareerHub | All WA Universities – Career Centres | Monday 20 September 2021 | Treasury Talent Programs | Title: Now’s the time to be at the centre of West Australian Government decision-making.  Body:  Are you keen to experience a career at Treasury and be at the centre of Government decision-making?  The Treasury Vacation Programs are a structured learning and development program that runs for six weeks in summer (from 10 January 2022 to 18 February 2022) and four weeks in winter (from 20 June 2022 to 22 July 2022). The Vacation Programs are targeted at students in their penultimate or final year of study and presents a great opportunity to experience working at Treasury before applying for the Treasury Graduate Program.    The Program seeks University students from diverse backgrounds that can demonstrate an academic status of good standing and currently undertaking a minimum of an undergraduate degree from all disciplines particularly Accounting, Finance, Economics, Law,Business/Commerce, Mathematics, Statistics, Data Science, Political Science, Public Policy and Actuarial Studies.  You may also be eligible to gain Academic credit for your Vacation Program experience.  **Program Highlights**   * Valuable work experience in one of Treasury’s four business units:   + Economic;   + Infrastructure and Finance;   + Office of the Deputy Under Treasurer; or   + Strategic Policy and Evaluation. * Exposure to high-profile government projects and the opportunity to build your professional networks and develop your understanding of the public sector and central government. * Extensive support network comprising supervisors, colleagues and a buddy as part of the Treasury Young Professional Program. * Paid internship opportunity with flexible working conditions and central Perth CBD location.   How to Apply:  Visit jobs.wa.gov.au and read the 2022 Vacation Programs Application Pack and Role Statement prior to applying. Enquiries can be directed to [recruitment@treasury.wa.gov.au](mailto:recruitment@treasury.wa.gov.au). Applications close Sunday, 10 October 2021 at 11.59pm (WST). | <https://search.jobs.wa.gov.au/page.php?pageID=160&windowUID=0&AdvertID=282791>  Image – Meaningful Projects |
| Social Media – FaceBook | All WA Universities – Career Centres, School Pages and Student Guild and Associations | Monday 20 September 2021 | All WA Universities – Career Centres, School Pages and Student Guild and Associations | Title: Now’s the time to be at the centre of West Australian Government decision-making.  Body:  Are you keen to experience a career at Treasury and be at the centre of Government decision-making? Applications are now open for the 2022 Treasury Vacation Programs. | <https://search.jobs.wa.gov.au/page.php?pageID=160&windowUID=0&AdvertID=282791>  Image – Meaningful Projects |
| Social Media – Twitter | All WA Universities – Career Centres, School Pages and Student Guild and Associations | Monday 20 September 2021 | All WA Universities – Career Centres, School Pages and Student Guild and Associations | Now’s the time to be at the centre of West Australian Government decision-making. Applications are now open for the 2022 Treasury Vacation Programs! | <https://search.jobs.wa.gov.au/page.php?pageID=160&windowUID=0&AdvertID=282791>  Image – Meaningful Projects |

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| Social Media – LinkedIn | All WA Universities – Career Centres, School Pages and Student Guild and Associations | Monday 20 September 2021 | All WA Universities – Career Centres, School Pages and Student Guild and Associations | Title: Now’s the time to be at the centre of West Australian Government decision-making.  Body:  Are you keen to experience a career at Treasury and be at the centre of Government decision-making? Applications are now open for the 2022 Treasury Vacation Programs. | <https://search.jobs.wa.gov.au/page.php?pageID=160&windowUID=0&AdvertID=282791>  Image – Meaningful Projects |
| University Blackboards | All WA Universities – School Pages | Monday 20 September 2021 | All WA Universities – School Pages | Title: Now’s the time to be at the centre of West Australian Government decision-making.  Body:  Are you keen to experience a career at Treasury and be at the centre of Government decision-making? Applications are now open for the 2022 Treasury Vacation Programs. | <https://search.jobs.wa.gov.au/page.php?pageID=160&windowUID=0&AdvertID=282791>  Image – Meaningful Projects |