

Grouptag

Founded in Melbourne, Australia; Grouptag aims to enhance the student experience by creating better opportunities for students to network, collaborate and engage at your university.



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CTO



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CEO



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COO



1 in 2 students drop out because they feel isolated at university



25K
Annual Dropouts
in Australia



\$625M
In lost revenue
every year



GroupTag is a platform that turns your classrooms into online communities



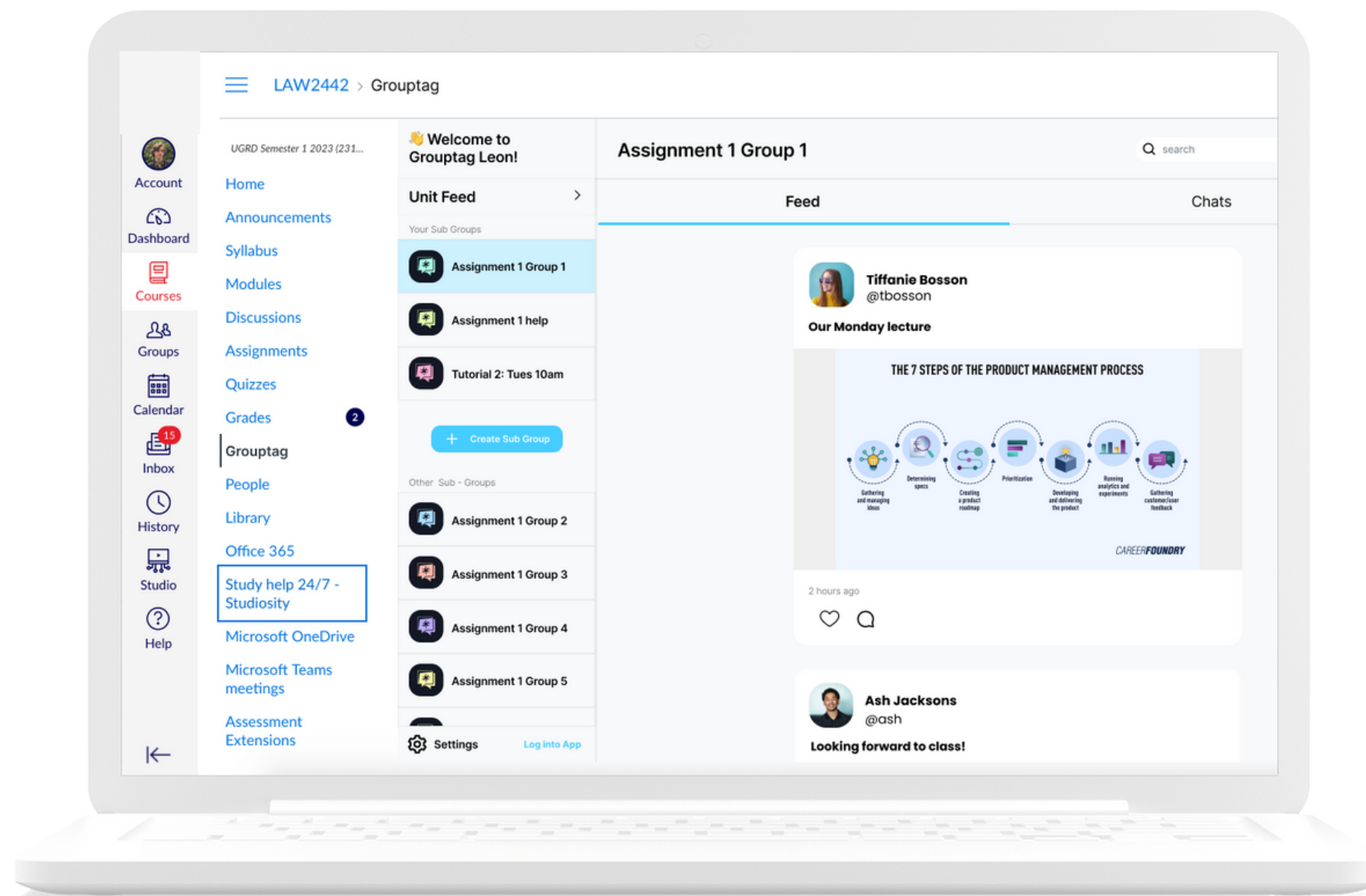
Keeping your students at university and engaged with their cohort.



Helping universities increase their revenue and student satisfaction every year.



Grouptag integrates with your LMS



 **CANVAS** Blackboard®  **moodle** **D2L**

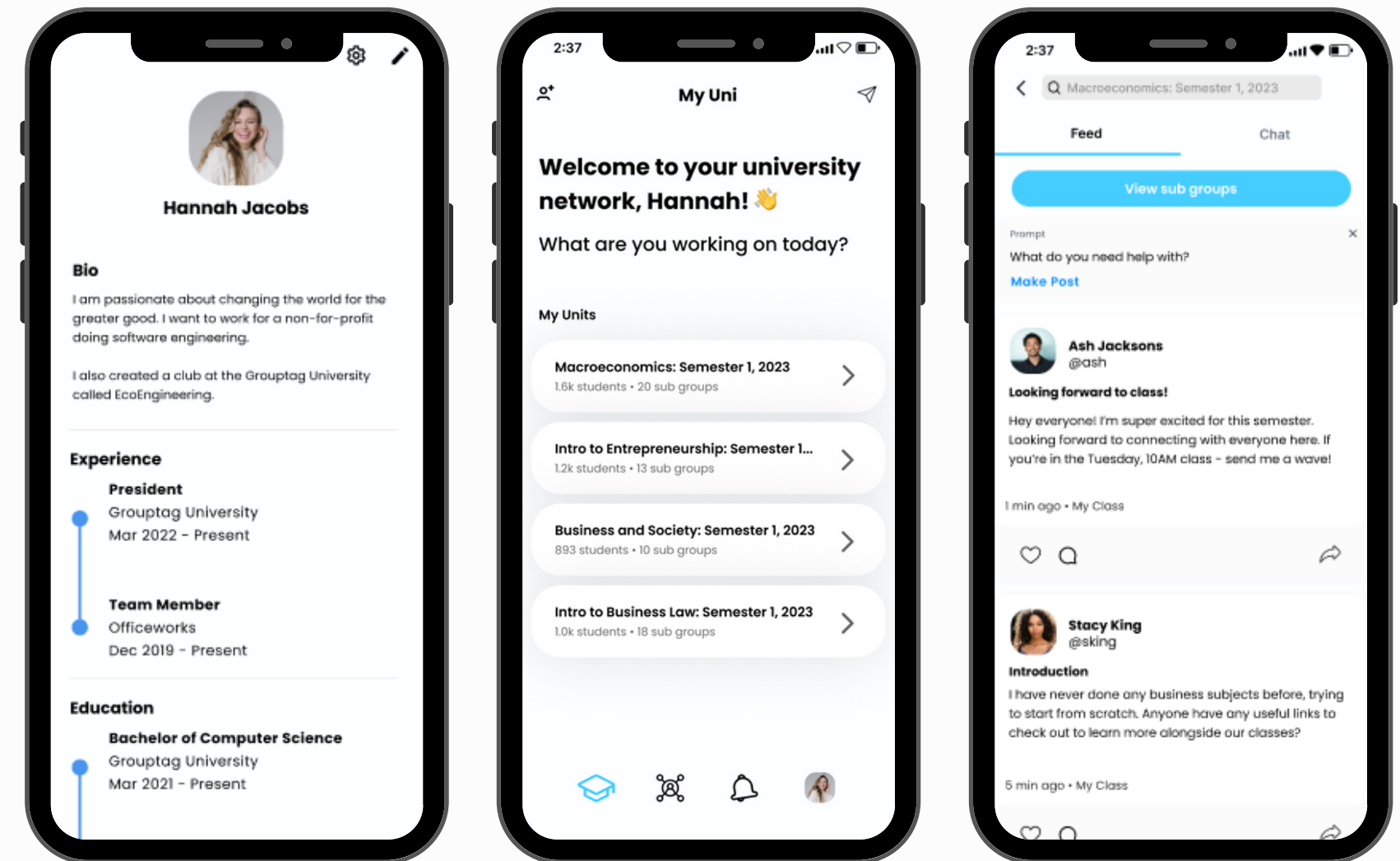
Adding better social and collaboration features for students and staff.

- Embedded into LMS.
- Synchronised with Assessment Groups.



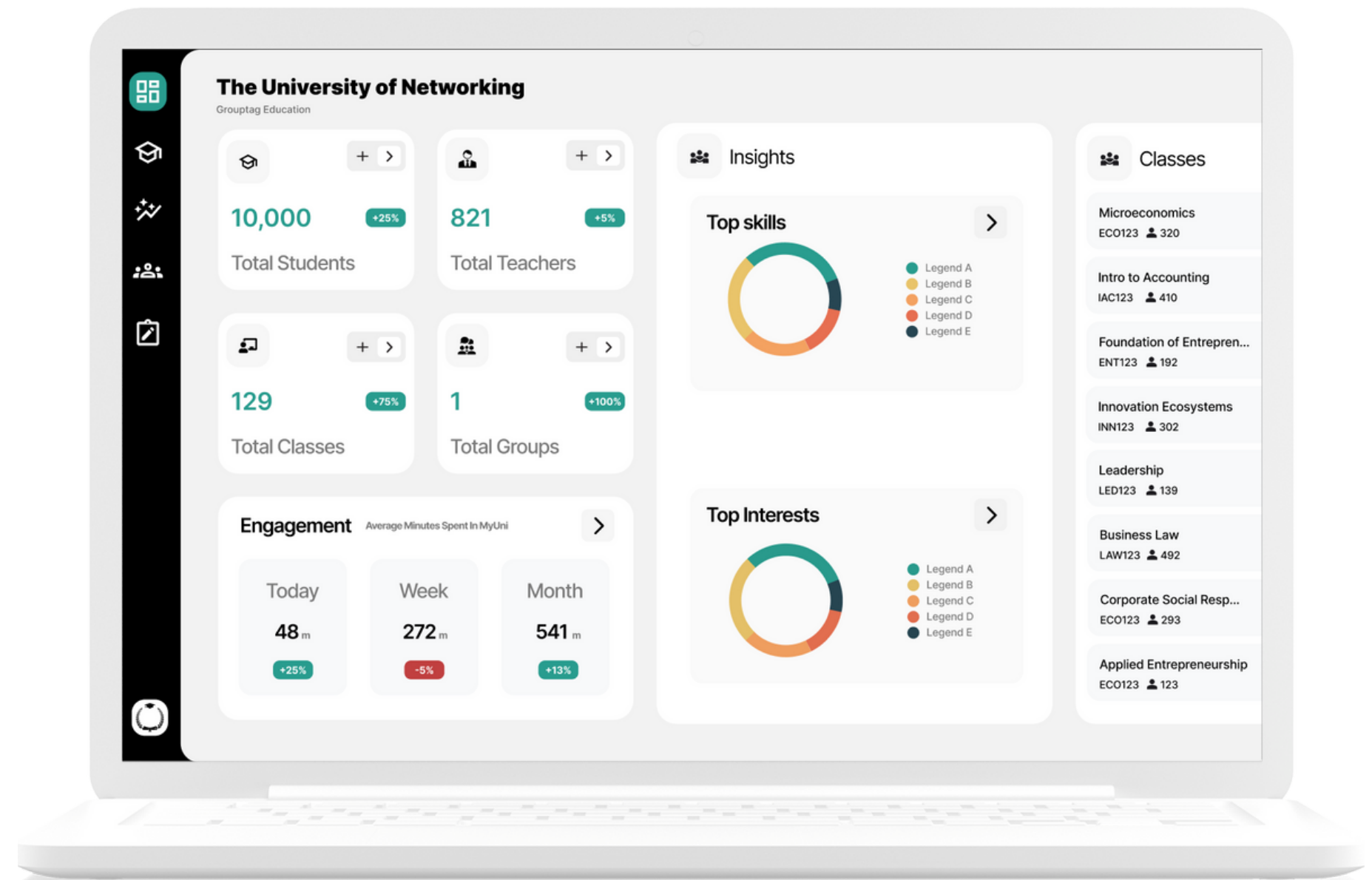
Grouptag also works on iOS and Android

- Synchronised with your LMS and Single-Sign-On (SSO).
- Discussion feeds and group chats are automatically set up for units, classes and group assignments.
- In-depth user profiles make intros & networking with classmates a lot easier.
- Integrated with Zoom and Teams to run group meetings.



A dashboard with real-time analytics

- Understand how your students use Grouptag.
- Measure your courses' performance with cohort data on your students' professional experience.
- Identify when students need support.



Case Study: RMIT University



RMIT University initially adopted Grouptag in beta for their post-graduate marketing classes. 95% of this cohort were international students from India, China and Malaysia.

93% of students felt more supported and valued when they used Grouptag.



No admin work for educators, setup your workspace in minutes

1



Connection established
with the university's
Single-Sign-On (SSO)

2



Accounts are automatically
created and details are
sent to their email.

3

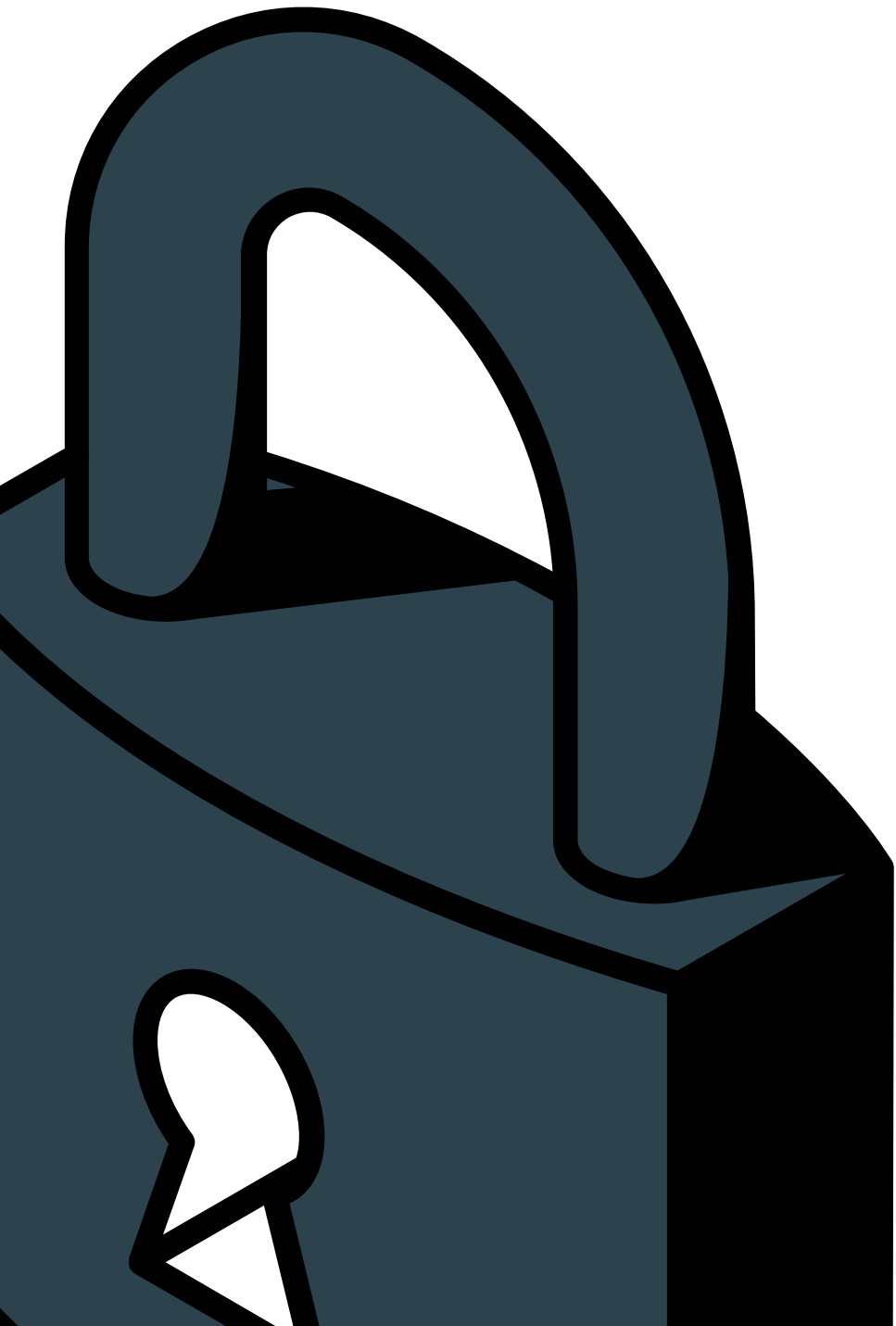


Your entire workspace is
automatically setup across
your dashboard, app and
LMS.



We keep communication safe

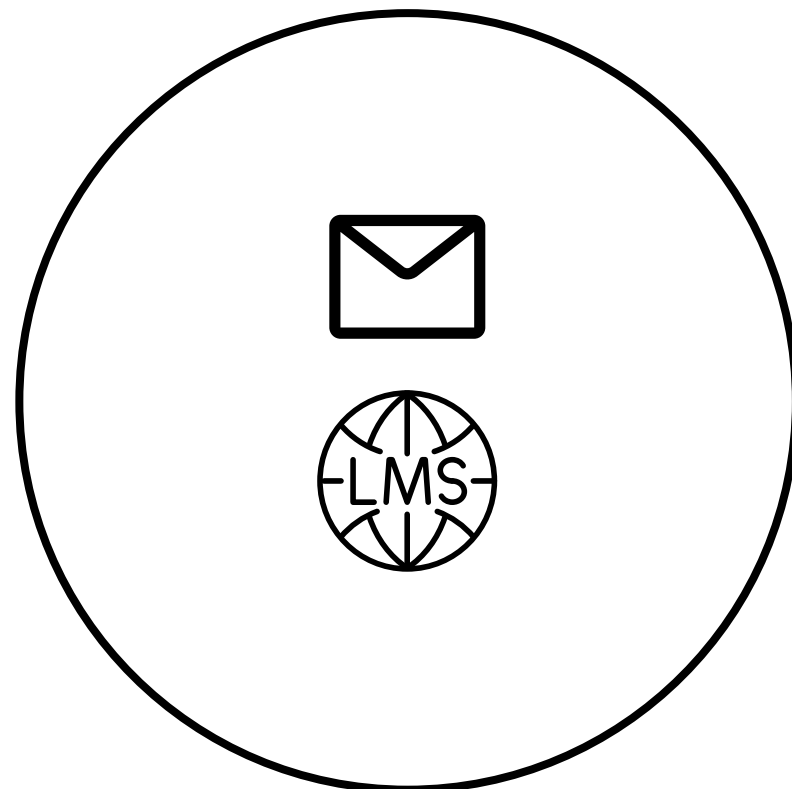
- ✓ Your own private workspace
- ✓ Auto- and admin-moderation
- ✓ User-reporting
- ✓ University-managed accounts



80% of students dislike the current tools

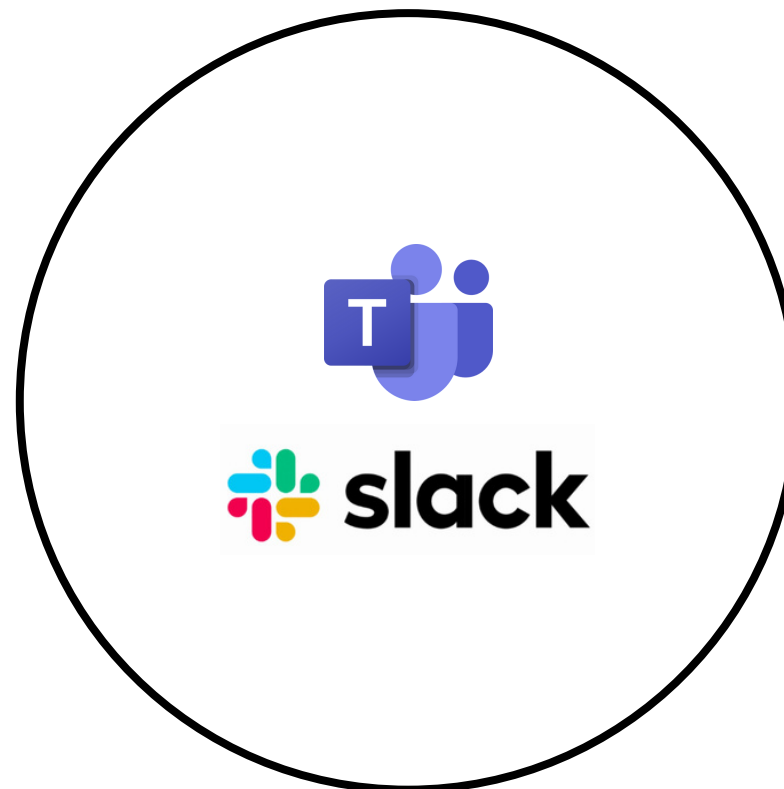
University tools

Slow, clunky &
not engaging



Enterprise platforms

Not designed
for students



Messaging apps

Not managed by
the university



Grouptag adds value to your community



Teachers

It reduces email clutter, keeping student comms separate to staff comms.



Students

It keeps communications for their studies all in one place; easier to manage.



Universities

More revenue, more valuable data to add to your annual reports and builds your alumni community.



Our board members



Phil Ore

[!\[\]\(dfbd6b3763a6d1d9afaa974f64e2e4b5_img.jpg\) View LinkedIn](#)

Co-CEO & Chief Mentor,
25eight

Prev.



Shangary Sri

[!\[\]\(aa53ad6fea213b8b2226d3077e30533a_img.jpg\) View LinkedIn](#)

General Manager, Queensland
University of Technology

Prev.



Mary Bahrami

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Senior Manager, Anderson
Partners Accountants

Prev.



Bridgette Engeler

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Senior Lecturer, Swinburne
University of Technology

Prev.





93% of students would feel more supported and valued if they had a dedicated space to build their campus networks.

Increase Retention

More Revenue

More Enrolments

Video demos

Mobile App:

https://youtu.be/bZ7k8dXd_MY

LMS Integration:

<https://www.grouptag.app/lms-integration>

Web Dashboard:

<https://youtu.be/te-3GS-IX2Q>

Contact details

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