

EVENT OVERVIEW	
<b>EVENT</b>	<a href="#">UWA Open Day</a>
<b>DATE</b>	Sunday 30 March 2025
<b>KEY TIMINGS</b>	<p><b>Student Clubs Setup:</b> By 9am</p> <p><b>Open Day starts:</b> 10am</p> <p><b>Open Day concludes:</b> 3pm</p> <p><b>Bump out:</b> 3.10pm</p>
<b>OBJECTIVES / AUDIENCE</b>	<p>UWA Open Day is UWA's largest on-campus recruitment event for 2025. The event is designed to provide relevant and inspiring information to prospective students in years 10-12 and their families, and to promote UWA as a warm and welcoming university with a dynamic campus vibe offering exciting student experiences.</p> <p>UWA Open Day will give prospective students the opportunity to become familiar with what our beautiful campus has to offer.</p> <p>We're expecting 8,000+ people to visit UWA campus – primarily high school students and their families/friends, but also other members of the community.</p>
PRE-EVENT PREPARATIONS	
<b>T-SHIRT AND LANYARD</b>	If requested, your t-shirt and lanyard will be on your table located in The Street on Open Day.
ON THE DAY	
<b>YOUR CLUB ROLE</b>	<p>As a UWA Student Club representative, your role on the day will be to:</p> <ul style="list-style-type: none"> <li>• Man your UWA Student Club stand</li> <li>• Set-up any banners / information materials / activities that you wish to have at your stand.</li> <li>• Speak to prospective students about club opportunities including (but not limited to): what your club stands for, how to join your club, past and upcoming social events, networking opportunities, internship help and advice, career planning.</li> </ul>

	<ul style="list-style-type: none"> <li>• Speak to prospective students about your UWA study journey: what you are studying, how you are finding the course, your favourite parts, lecturers, and any advice you would give to those interested.</li> <li>• Be warm and welcoming in your discussions.</li> <li>• Please refrain from answering any admissions or entry pathway questions. Please defer these questions to a relevant academic or direct the prospective student to the following exhibits: <ul style="list-style-type: none"> <li>◦ Future Students Hub - located on Great Court</li> <li>◦ General information sessions – refer to the <a href="#">online program</a> or the print program on the day.</li> </ul> </li> </ul>
<b>WHEN TO TURN UP</b>	<p>We ask that you be ready to go by <b>9am</b> with your display and materials set up. There are usually a few attendees arriving prior to the official event start time so please make sure you're ready for them.</p> <p>The UWA Brand and Marketing team will be around from 8am on Sunday. Official advertised start time is 10am.</p>
<b>PARKING</b>	<p>All UWA parking bays, including 'paid' parking bays are free on the day. Please note, parking will be very difficult so we encourage you to organise alternative transport for the day if possible, and if not, to arrive early to find a parking spot.</p>
<b>WHAT TO BRING</b>	<ul style="list-style-type: none"> <li>• Comfy shoes</li> <li>• Refillable water bottle - this is important to maintain hydration over the busy day. Individual bottles of water are not being provided.</li> </ul>
<b>PERSONAL BELONGINGS</b>	<p>We recommend that you keep your valuables on you throughout the day.</p>
<b>LUNCH / FOOD</b>	<p>You will collect your ordered lunch on the day from EZONE Central Level 3 HDR kitchenette. Lunches can be collected from 11am.</p> <p>There will be food trucks and snack options around campus if you would like to eat something other than your lunch pack.</p> <p>Please ensure your area is manned at all times between 10am-3pm.</p>

<b>SOCIAL MEDIA USE</b>	You are encouraged to tag the UWA channels if you choose to share your photos of UWA Open Day on social media.
<b>WHO IS YOUR HUB CONTACT</b>	<p>The following Marketing Officers are your Hub leads and your go-to for any issues on the day.</p> <ul style="list-style-type: none"> <li>• Courtney Marchesi – 0477 155 243</li> </ul>